

**Finance Committee Action
September 19, 2017**

Laurie Martin moves that the finance committee accept the following OISRA Fundraising Distribution Format for 2017-18 season, so current moneys can be distributed. The Financial committee will have a formal meeting fall 2017 for review and modification.

Seconded by Vice Chair Gary King

After discussion of potential future adjustments, the following votes are registered:

- Gary King: Yay
- Spencer Raymond: Yay
- Laurie Martin: Yay
- Ryan Rooper: Yay

Motion Passes Unanimously



2017-18 Fundraising Distribution Format

An **OISRA Partner** agrees to a multi-year season-long statewide sponsorship of \$5K per year. Amount of donation is distributed to the Alpine and Nordic Divisions proportionally based on registration numbers.

“OISRA Partner” Exposure during 16-17 season	Number of Events where banners were displayed, including State Meet	
	Alpine	Nordic
Event Location	Alpine	Nordic
Mt. Hood Meadows	9	2
Mt. Hood Ski Bowl	10	
Mt. Ashland	7	
Mt. Bachelor		4
Teacup Lake		1
Hoodoo		2
Mt. Shasta		1
Diamond Lake		1
Willamette Pass		1

- For 2017-18, sponsors banners will also be displayed at all OISRA alpine and Nordic league and state events. Banners are provided by the sponsors.**
- LOGO as a Partner Sponsor on OISRA website homepage**
- LOGO on all online registration forms (Alpine and Nordic – racers, coaches and volunteers)**

Any additional amounts of donations, from the Partner Sponsors, are distributed 85% to alpine and 15% to Nordic for the state meet expenses.

*Pick Panels or Fencing

**Both sponsors will be on both sides. Front/back identical design.

Amount in addition to the \$5000 Partner Sponsor	\$10,000	\$7,000	\$5,000	\$2,000
Amount to Alpine State Meet	[\$8,500]	[\$6,000]	[\$4250]	[\$1700]
Amount to Nordic State Meet	[\$1,500]	[\$1,000]	[\$750]	[\$300]
ALPINE STATE CHAMPIONSHIP EXPOSURE				
Event naming rights (plus welcome banner)	X			
**Large Bib Sponsor (chest/back)	X	X		
GS Gate Panels			X*	
Fencing Sponsor	X	X	X*	
Small Bib Sponsor 1" x 2" (shoulder)			X	X
State Championship Website (top banner)	X			
State Championship Website	X	X	X	X
Event T-Shirt (large logo)	X			
Event T-Shirt (medium logo)		X	X	
Event T-Shirt (small logo)				X
Meeting Room Sponsor			X	
Racer Social Room Sponsor		X		
Awards Ceremony Sponsor	X			
Featured on pre-printed Results Boards	X	X	X	
Printed in Digital Event Program	X	X	X	X
Opportunity to speak at Awards	X			
NORDIC STATE CHAMPIONSHIP EXPOSURE				
Announcer recognition throughout event – races and at awards banquet	X	X	X	X
Logo on state meet shirt	X	X		
Logo on printed results	X	X		
Naming rights for one race event	X	X		
Logo on Results Sheets	X	X		
Logo on printed Awards Ceremony Program	X	X	X	X
Logo on Awards Ceremony Slide Show	X	X	X	X
Opportunity to speak at Awards	X	X		
Logo on State Meet section and League sections of website	X	X	X	X
Company promotional booth placement at races and at awards ceremony	X	X		
Company coupons and other promotional materials can be distributed to all participants	X	X		

**ALPINE and NORDIC Championship Sponsor Options for sponsors
OTHER THAN the OISRA Partner Sponsors**

*Pick Panels or Fencing

	Headline	Platinum	Gold	Silver	Bronze
ALPINE STATE CHAMPIONSHIP EXPOSURE	\$15,000	\$10,000	\$7,500	\$5,000	In kind, etc.
Event naming rights (plus welcome banner)	X				
Large Bib Sponsor (chest/back)	X	X			
GS Gate Panels			X*		
Fencing Sponsor	X	X	X*		
Banner Sponsor	X	X	X	X	
Small Bib Sponsor 1" x 2" (shoulder)			X	X	
State Championship Website (top banner)	X				
State Championship Website	X	X	X	X	X
Event T-Shirt (large logo)	X				
Event T-Shirt (medium logo)		X	X		
Event T-Shirt (small logo)				X	X
Meeting Room Sponsor			X		
Racer Social Room Sponsor		X			
Awards Ceremony Sponsor	X				
Featured on pre-printed Results Boards	X	X	X		
Printed in Digital Event Program	X	X	X	X	X
Opportunity to speak at Awards	X				
	xxxxxx	Premier	Gold	Silver	Bronze
NORDIC STATE CHAMPIONSHIP EXPOSURE	xxxxxx	\$3,500	\$2,000	\$450	In-kind, etc.
Naming rights for one race event	xxxxxx	X	X		
Recognized by event loudspeaker during event	xxxxxx	X	X	X	
Logo on state meet shirt	xxxxxx	X	X		
Logo on printed results	xxxxxx	X	X		
Logo on Results Sheets	xxxxxx	X	X		
Logo on printed Awards Ceremony Program	xxxxxx	X	X	X	X
Logo on Awards Ceremony Slide Show	xxxxxx	X	X	X	
Opportunity to speak at Awards	xxxxxx	X	X		
Logo on State Meet section and League sections of the website	xxxxxx	X	X	X	
Company Banner at State Meet	xxxxxx	X	X	X	
Company promotional booth placement at races and awards ceremony	xxxxxx	X	X		
Company coupons and other promotional materials can be distributed to all participants	xxxxxx	X	X		